

PRORASO MURDER ON THE ORIENT EXPRESS MYSTERY SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

Terms in these Sweepstakes Terms and Conditions shall serve as the Official Rules for the Sweepstakes. Void where applicable by law.

PROMOTION PERIOD

Sweepstakes begins on 10/25/17 12:01am EST and ends 12/5/17 at 11:59pm EST.

ELIGIBILITY

This sweepstakes is open to permanent legal residents of the fifty (50) United States and District of Columbia (D.C.), excluding Guam and Puerto Rico. You must be 18 years of age to enter (at the date of entry), and at least one person traveling must be 21 years of age or older, both with valid proof of identification and age.

Employees, or their immediate family members (spouses, children, parents, siblings), of Bigelow Trading Ltd., C.O. Bigelow, Martelli s.r.l., or 20th Century Fox are ineligible to win.

No use of any use of robotic, automatic, programmed or the like entry methods, (other than the share tool built into the entry module) will be allowed. Incomplete entries will be disqualified. Entries from persons who are not eligible to win per these official rules will be disqualified.

PRIZE AND ODDS OF WINNING

One (1) prize will be awarded for two (2) adults. Prize consists of: Round trip airfare from winner's nearest major US airport to major New York City-area airport; Round trip airport transfers in New York City; 3 nights hotel accommodations (based on double occupancy) in New York City; luxury grooming/styling experience at Haar & Co. Barbershop; custom-designed NYC crime tour, guided by veteran detective (2 hours); murder mystery experience at Grand Central Station; drinks at the Orient Express Bar; two (2) hardcover copies of Murder on the Orient Express book, published by Harper Collins; Proraso x Billykirk dopp kit containing an assortment of Proraso grooming products. Total Approximate Retail Value ("ARV"): \$4900 USD.

Odds of winning dependent on the number of entries received during Sweepstakes period. All federal, state, or other tax liabilities (including but not limited to income taxes) arising from participation in the Sweepstakes or award of any prize(s) will be the sole responsibility of the winner(s). Winner(s) will be issued an IRS Form 1099 from the Sponsor or Sponsor's designee for the total ARV of the prize won (as stated herein) in the calendar year won. The Sweepstakes administrator is not the supplier or guarantor of any prize.

At least one person traveling must be over the age of 21; accommodation is based on 2 adults sharing one room; a valid credit or debit card will be required to guarantee your room on check in; stay must include a Saturday night in the hotel; the prize excludes ground transfers to and from the departure airport, meals and drinks, excursions, attractions, treatments, visas, personal expenses and anything not expressly stated in the prize package; all elements of the prize are subject to availability; if unavailable, experiences and items of a similar nature and value may be offered; hotel will be selected by prize provider at their sole discretion; winners must contact prize provider with three preferred travel dates no later than six weeks prior to departure; once booked, the prize cannot be amended or cancelled; prize is non-refundable and non-transferable; no cash alternative is available; all travelers will require valid photo ID to travel; any necessary visas or insurance are the responsibility of the winner and guests; prize cannot be taken over Christmas, New Year or US Public Holidays; prize is valid for 12 months from the date of notification of winning, and all travel must be completed within that time; if the winner elects not to, or is unable to, use part of the prize, the winner will forfeit that part of the prize package; bar tab at specified bar is provided to the value of \$100, the minimum drinking age is 21 years old, proof of age may be required for entrance to the bar and purchase of alcohol.

WINNER SELECTION

Winner will be chosen at random on or about December 11, 2017 and will be notified by e-mail within five (5) business days of the prize drawing. If a selected winner cannot be contacted, is ineligible, or fails to claim a prize, the prize will be forfeited and an alternate winner may be selected from remaining eligible entries.

Confirmed sweepstakes winners may not exchange prizes for cash or any other merchandise or services. If for any reason the advertised prize is unavailable, Bigelow Trading Ltd. reserves the right to substitute a prize of equal or greater value. Bigelow Trading Ltd. will not replace any lost or stolen prizes. Winners are solely responsible for any and all federal, state, provincial and local taxes, if any, that apply to prizes. Prizes are offered "as is" with no written, express, or implied warranty.

The odds of winning a prize are dependent on the total number of eligible entries received.

HOW TO ENTER

All required Online Entry Information ("Entry Information") must be completed in full, be accurate and valid. The Entry Information must match the information of the entrant that completed the act of physically entering the Sweepstakes. If entrant uses a mobile device to obtain an Online Entry, standard data rates apply and all other mobile communications, including but not limited to additional Online Entries (if applicable), sent and received in connection with the Sweepstakes (contact your carrier for pricing plans and details). This charge will be billed on each entrant's wireless bill or deducted from

each entrant's prepaid balance. May not be available for all service providers or for all mobile devices. Please use care and do not drive while entering the Sweepstakes. Any attempted form of entry other than as described herein is void. Proof of submitting an Online Entry ("Entry") will not be deemed by Sponsor as proof of receipt or entry into the Sweepstakes. Any attempt by an entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entry/ies and that entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification and other conditions and requirements, as set forth below. The Website may not be accessible from all mobile phones, handheld devices, and/or tablets. If an entrant experiences any issues entering from a mobile phone, handheld device, and/or tablet, he/she should access the Website from a desktop or laptop computer for information about how to submit an entry via mail as more fully described above. Entrant will be automatically opted-in to receive promotional emails from Sponsor and Sponsor's partners (C.O. Bigelow, 20th Century Fox). If, at any time, you no longer wish to receive these promotional e-mails from Sponsor, you may opt out.

GENERAL TERMS AND CONDITIONS

By entering this Sweepstakes, Entrant agrees to abide by all Official Sweepstakes Rules and to release, discharge, indemnify, and hold harmless Bigelow Trading, Ltd., Martelli s.r.l, C.O. Bigelow, and 20th Century Fox Film Corporation, its parent company, affiliates, subsidiaries, its business partners, employees and any other organizations related to the Sweepstakes from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Sweepstakes or any prize won. Any attempt by an entrant or any third party to tamper, disrupt, or compromise the integrity of this Sweepstakes by hacking, cheating or damaging the sweepstakes entry process in any way will result in automatic disqualification from the sweepstakes and may constitute a violation of criminal and civil laws. Bigelow Trading Ltd. reserves the rights to seek remedies and damages to the fullest extent of the law. Bigelow Trading Ltd. reserves the right to cancel, change or suspend this Sweepstakes and/or to randomly select winners from eligible entries received before the cancellation, change the Sweepstakes in the case of a compromised sweepstakes, catastrophic event or any other unforeseen event that cannot be reasonably anticipated affects this Sweepstakes.

GOVERNING LAWS

Sweepstakes Terms and Conditions and Official Rules are governed by the law of the State of New York, and all entrants consent to the exclusive jurisdiction and venue of the courts of the State of New York for any disputes arising out of this Sweepstakes. Any action, suit or case arising out of, or in connection with, this Sweepstakes or these Sweepstakes Terms and Conditions or the Sweepstakes Official Rules must be brought in either the federal or state courts located in New York.

NAME OF WINNER / ADDITIONAL COPY OF RULES

If you wish to receive the name of the winner, or an additional copy of the above rules, please send a self-addressed stamped envelope to: Bigelow Trading Ltd., Attn: Proraso Murder Mystery Sweepstakes; 41 E 11th St, 11th Floor, New York, NY 10003. All requests must be received by March 1, 2018.

SPONSOR

Bigelow Trading, Ltd; 414 Sixth Avenue, New York, NY 10011.

Prize fulfillment to be executed by Element.

